



17-19 February 2015
Rydges Lakeland Resort
Queenstown
New Zealand

CONFERENCE PARTNERSHIP OPPORTUNITIES

Sponsorship Prospectus

October 2014



NZRAS

New Zealand Robotics, Automation and Sensing
(<http://nzras.org.nz/>)

PARTNERSHIP INVITATION

On behalf of the organising committee, we warmly invite you to consider a range of partnership opportunities for the 6th International Conference on Automation, Robotics and Applications (ICARA 2015) which will be held in Queenstown, New Zealand in February 2015.

Since 2004, ICARA has been held every 2 to 3 years in a major city in New Zealand. It attracts approximately 150 delegates from New Zealand, Australia and the rest of the world. The conference is organised by the School of Engineering and Advanced Technology (SEAT), Massey University and technically co-sponsored by the IEEE Instrumentation and Measurement Society, IEEE New Zealand Central Section and New Zealand Robotic, Automation and Sensing (NZRAS) organisation.

ICARA 2015 is intended to provide a stimulating forum for researchers, scientists, engineers and practitioners to present their latest research findings, ideas, developments and applications in all aspects of **automation, robotics and sensors**. ICARA 2015 will include keynote addresses by eminent scientists as well as plenary, special and regular presentation sessions.

The biennial ICARA Conference is the largest gathering of researchers and practitioners in robotics, automation and sensor applications in Australasia. It attracts delegates with varied background – electrical, electronics, mechanical, aeronautical, mechatronics engineers, engineering education experts, consultants and policy makers.

A half-day meeting of the members of the New Zealand Robotic, Automation and Sensing (NZRAS) organisation will also be held together with ICARA 2015. A workshop, which will be attended by approximately 30 to 40 New Zealand scientists and researchers, has been organised to present and discuss the latest developments in sensing, automation and robotics.

Further information on the conference can be found on the website <http://icara.massey.ac.nz/>
Please contact us using the email ICARA2015@massey.ac.nz

We look forward to seeing you in Queenstown, New Zealand in February 2015.

A/Prof. G. Sen Gupta and Prof. Eric Matson
General Co-Chairs

ICARA 2015 CONFERENCE PARTNERSHIP OPPORTUNITIES

Following are the partnership opportunities and benefits available with ICARA 2015 conference.

Partnership Opportunities	Value NZD\$
Primary Conference Partner	\$5,000 + 15% GST
<ul style="list-style-type: none"> • Verbal and visual acknowledgement as the Primary Conference Partner in all conference promotional material, including conference handbook and website • One full-page (A4) colour advertisement in the conference handbook (artwork supplied by sponsor) • Opportunity to place two inserts into the conference satchel • Opportunity to display banners in the registration and banquet areas (banners supplied by sponsor) • Opportunity to address the audience for 5 minutes during the conference banquet • Two full registrations to attend the conference • Two complimentary tickets to attend the conference banquet 	
Supporting Conference Partners	\$ 3,000 + 15% GST
<ul style="list-style-type: none"> • Verbal and visual acknowledgement as a Supporting Conference Partner in all conference promotional material, including conference handbook and website • One half-page (A4) colour advertisement in the conference handbook (artwork supplied by sponsor) • Opportunity to place one insert into the conference satchel • Opportunity to display banners in the registration and banquet areas (banners supplied by sponsor) • Sponsor the conference lunch on a chosen day • One full registration to attend the conference • Two complimentary tickets to attend the conference banquet 	
Conference Banquet Partner	\$ 3,000 + 15% GST
<ul style="list-style-type: none"> • Verbal and visual acknowledgement as the Conference Banquet Sponsor in all conference promotional material, including conference handbook and website • One half-page (A4) colour advertisement in the conference handbook • Opportunity to place one insert into the conference satchel • Opportunity to display banners in the registration and banquet areas (banners supplied by sponsor) • Opportunity to provide sponsor-supplied promotional item(s) to each dinner guest • Opportunity to address the audience for 5 minutes during the conference banquet • One full registration to attend the conference • Two complimentary tickets to attend the conference banquet 	
Keynote Speaker Sponsor	\$ 2,500 + 15% GST
<ul style="list-style-type: none"> • Recognition as a Keynote Speaker Sponsor in all conference promotional material, including conference handbook and website • Verbal recognition by the session chair prior to and at the conclusion of the session • One half-page (A4) colour advertisement in the conference handbook (artwork supplied by sponsor) • Opportunity to place one insert into the conference satchel • Opportunity to display banners in the registration area (banners supplied by sponsor) • One full registration to attend the conference • One complimentary ticket to attend the conference banquet 	

Exhibition Opportunity	\$ 2,000 + 15% GST
<ul style="list-style-type: none"> • 3m x 2m exhibition booth • One half-page (A4) colour advertisement in the conference handbook (artwork supplied by sponsor) • One exhibitor registration including all day catering • Opportunity to place one insert into the conference satchel • One complimentary ticket to attend the conference banquet 	
Satchel Insert Opportunity - \$ 695 + 15% GST	
<p>This is your opportunity to deliver your message direct to your target market by providing the promotional material to be inserted into all delegates' satchels. A maximum of one A4 page colour brochure is allowed. Brochure to be provided by the sponsor.</p>	
Advertising Opportunity	\$ 595 + 15% GST (Half-page) \$ 795 + 15% GST (Full-page)
<p>Advertising space will be available in the conference handbook distributed to all delegates and will provide excellent exposure for your organisation. Artwork supplied by sponsor.</p>	